COTTER-GASSVILLE CHAMBER OF COMMERCE

Minutes - June 17, 2014 General Meeting

Meeting was called to order by chamber president Marcia Taylor at 8:07am.

Thank you to the VFW for opening up their doors to us and for breakfast.

Recap – Cotter Trout Festival – A Tentative $2000.00 in net income. We will have a final next month.

Gassville in the Park – Tentative $2000.00 to $3000.00 made. We will have a final next month.

Spring House – We only had one rental in May but it is booked every weekend in June. Tommy Hagan will be providing the website with photos of Spring House to help promote rentals. New curtains will be hung this week.

In November the Chamber will sponsor and aids station at the Marathon for Kenya event. We will have a 4 man station for $1000.00. Volunteers needed.

White River Canoe Race – Boy Scouts Annual Event – The Chamber will provide water and fruit under a canopy with the Chambers new Banner for the July 24th event. The Chamber has sponsored this event in the past and will be an ongoing event from this year on.

The Board voted to get a new banner that reflects the new name and will spend about $100.00 on it. We are also looking into having new brochures print to reflect the new name and promote the Chamber. Quotes from different print companies will be provided to the general membership for a vote.

A request for minutes was received by Marcia from one of the general members and shall be provided to all general members via the website.

Ideas on how to incorporate Gassville more – Get with Tony Flippin for pictures of Gassville in the Park for webpage. VisionAmp quoted about $150.00 to make needed changes to the webpage to include Gassville. Volunteer needed to work with Gassville to get them more involved. Signs in front of the Spring House need to be changed as well as the stationary. The sign at the overlook needs to be changed as well. Jim Terrell said it should cost around $50.00 to make the changes to the signs.

Ribbon Cuttings – 6 new businesses opened over the last couple of years and we need to decide on how to go about contacting new business and getting them to become a member. Promoting what the Chamber has to offer business as a new member is one way to go about that.

Business After Hours – Chamber will contact businesses to see if they have an interest in holding a business after hour’s event. In doing so we need to make sure the general members attend the event. Some suggestions were for the business and the Chamber to do giveaways. Refreshments need to be provided as well.

Membership Chair – Elizabeth Selvera has volunteered to do call outs. Calls to previous members that have not renewed their membership yet and calls to new businesses to let them know what the Chamber has to offer (Ribbon Cutting, After Hours Event, Business of the Month) new business as members. Suggested to stop by new business to introduce ourselves and to hand out a brochure.

General Meeting Speakers – Invite new business and give them two minute to introduce their business. Give the business of the month 5/10 minutes to speak. Invite old speakers out to update membership. In September maybe invite the candidate’s out to introduce themselves. Maybe we could invite Jeff Quick to speak about Bridge Bash event that will be held in the Park in September. Other suggestions were Saturday Club, New Police Chief.

Car Show at Trout Festival Update – Double the amount as last year’s car show. Some items that need to be addressed for next year’s event are garbage cans, parking signs and porta potties close to the car show. O’Reilly Auto Part to sponsor next year so it will be bigger and better.